



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

Scuola di Economia e Management

Bachelor degree in

**Sustainable Business for  
Societal Challenges**

**September 23, 2024**

Welcome



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

## **DISEI**

DIPARTIMENTO DI  
SCIENZE PER L'ECONOMIA  
E L'IMPRESA

## **Laura Bini**

Via delle Pandette, 9  
50127 – Firenze  
Building D6 room 3.44

**[l.bini@unifi.it](mailto:l.bini@unifi.it)**



# Today's agenda

- Brief course presentation
- Attendance
- Late arrival
- Courses' materials
- Stay connected
- TOLC test
- Study plan
- Erasmus Plus



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A top-down view of a white notepad with a light blue border, resting on a dark grey surface. The notepad is slightly tilted. On the notepad, the words "BUSINESS" and "ADMINISTRATION" are written in large, bold, black, sans-serif capital letters, stacked vertically. Surrounding the notepad are various stationery items: three pens (one silver with a gold tip, two grey) and a yellow paperclip are at the top left; a white marker, a yellow marker, and a light blue paperclip are at the bottom right.

# **BUSINESS ADMINISTRATION**



**INNOVATION**







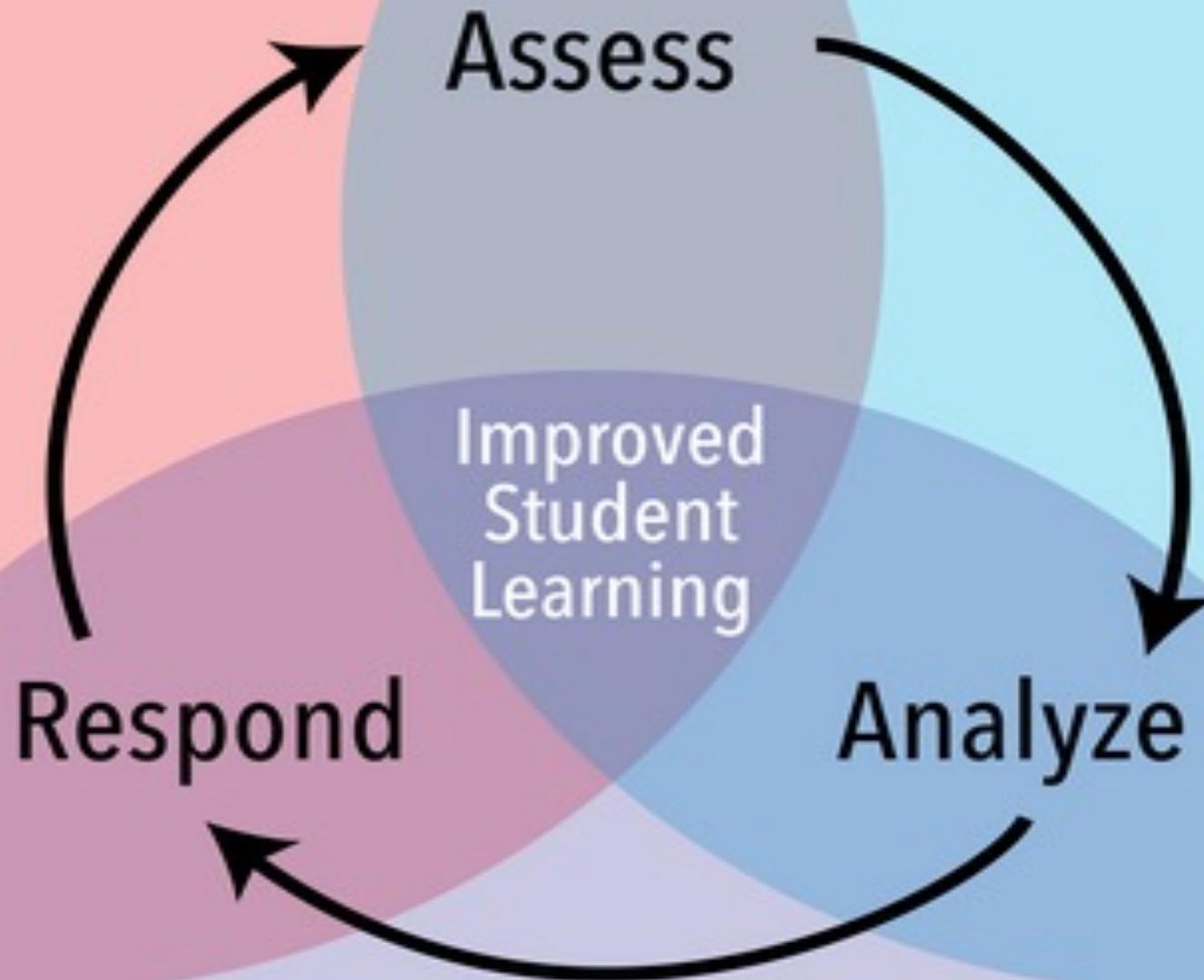
**ATTENDANCE  
MATTERS**

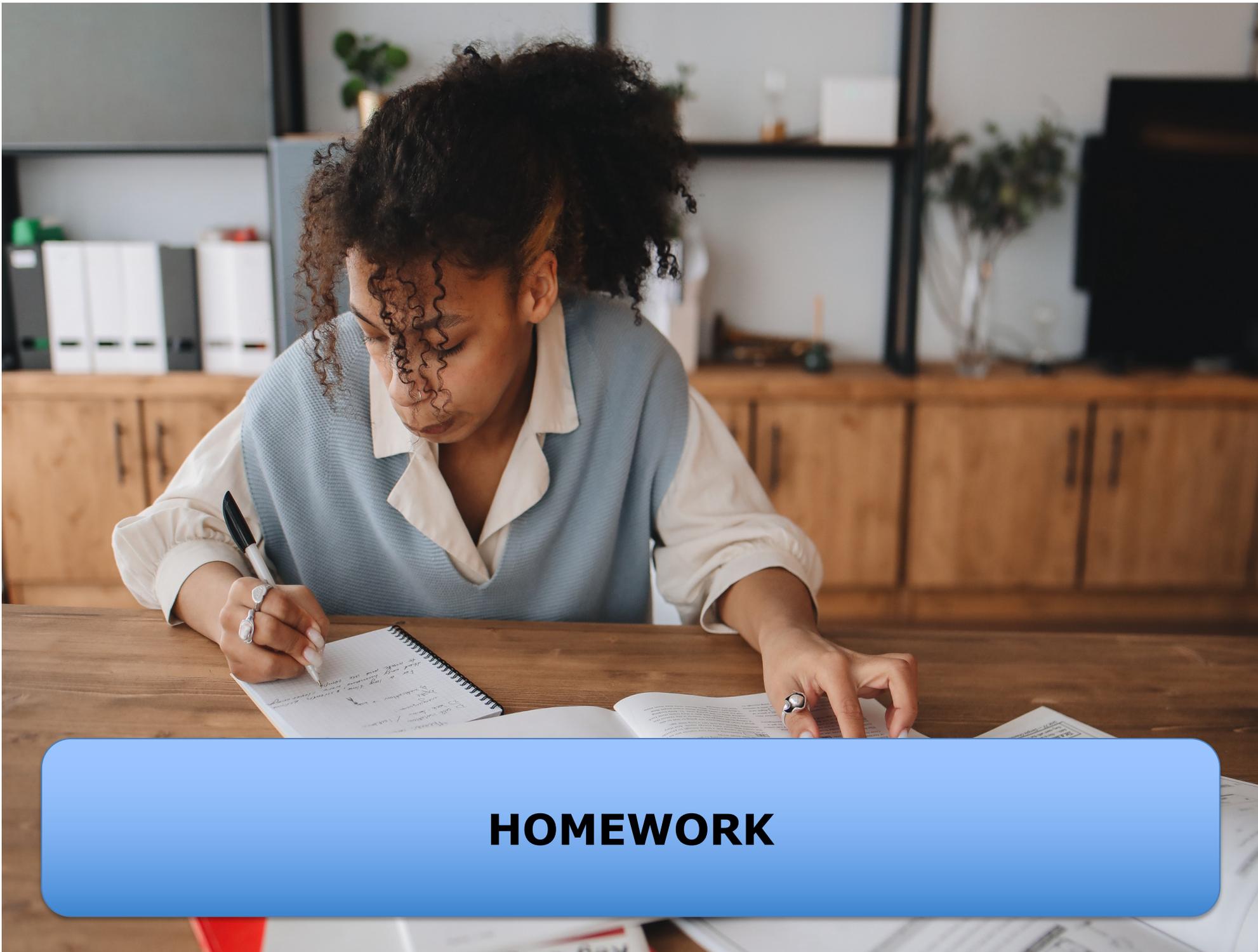


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# ONGOING EVALUATION CYCLE





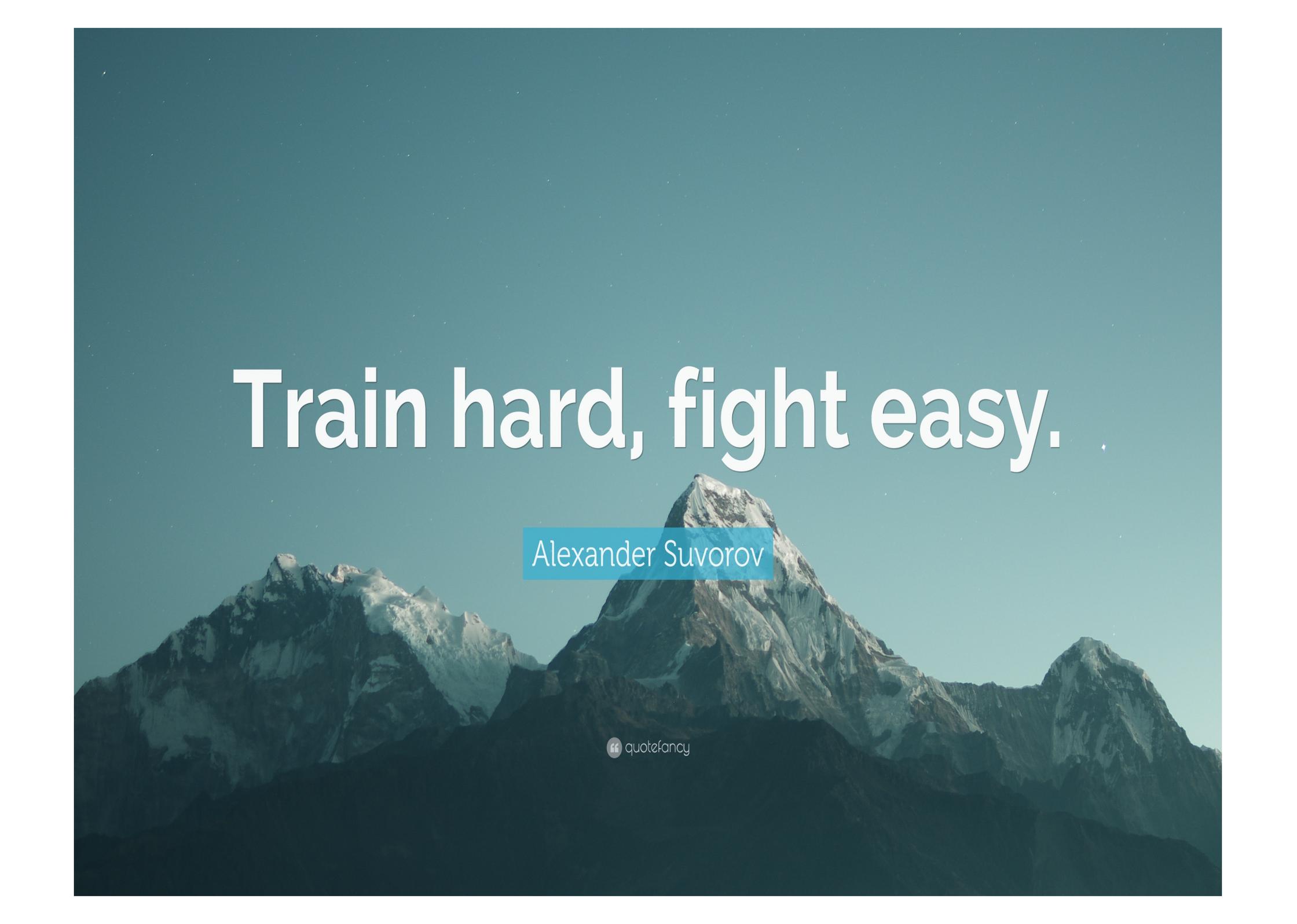
**HOMEWORK**



**TEAM PROJECTS**



## **INTERMEDIATE TESTS**



# Train hard, fight easy.

Alexander Suvorov

	<b>Team work</b>	<b>Home work</b>	<b>Int</b>	<b>Final</b>	<b>Attend</b>
Accounting and reporting	20%	5%	50%	Written (25%)	Up to 2 additional point
Analytic tools for social change	0%	20%	40%	Oral (30%)	10%
Economy and society		0-30%	0-30%	Written (70%-100%)	
Introduction to private law				Oral	100%

**Grade policy (to be confirmed)**

	<b>First</b>	<b>Second</b>	<b>Third</b>	<b>Forth</b>
Accounting and reporting	14/10	11/11		
Analytic tools for social change	11/10	04/11	02/12	09/12
Economy and society				
Introduction to private law	02/10	17/11	4/12	

**Intermediate schedule (to be confirmed)**



Hello

JULY

# SUMMER INTERNSHIPS

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*branch out. open doors. get ahead.*



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- LATE -  
Arrival

[https://docs.google.com/forms/d/1IUjUmoqgrVXMajyMqhoaAfQtwxDNzPrY0\\_t\\_vNY\\_f80/edit](https://docs.google.com/forms/d/1IUjUmoqgrVXMajyMqhoaAfQtwxDNzPrY0_t_vNY_f80/edit)

<b>SUBJECT</b>	<b>INSTRUCTORS</b>	<b>E-MAIL</b>
<b>Accounting and reporting</b>	Francesco Mazzi	francesco.mazzi@unifi.it
<b>Analytic tools for social change</b>	Maria Elvira Mancino Gianluca Iannucci	<a href="mailto:mariaelvira.mancino@unifi.it">mariaelvira.mancino@unifi.it</a> gianluca.iannucci@unifi.it
<b>Economy and society</b>	Vincenzo Valori	vincenzo.valori@unifi.it
<b>Introduction to private law</b>	Daniela Marcello	daniela.marcello@unifi.it



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**<https://e-l.unifi.it/>**



**Our learning platform**



## Corsi di laurea e post laurea

Search courses



First and second cycle  
degree programmes

Postgraduate courses

Professors' tutorials and  
courses activation

Students' tutorials and  
FAQ

Our platforms on [moodle](#)



# Corsi di laurea e post laurea

Welcome back, LAURA! 🙌

Search courses



Scopri le novità del sistema!

Per docenti: [video](#) e [documenti](#) per conoscere le funzionalità della nuova versione di Moodle.  
Per studenti: [short video](#) di introduzione al sistema.



Corsi

**B031705 (B247) - ACCOUNTING AND  
REPORTING FOR BUSINESS AND  
SUSTAINABILITY 2024-2025**



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CHECK  
YOUR  
E-MAIL !

- **STUDY PLAN** information
- **ERASMUS** calls
- **EUNIWELL** initiatives
- **TRAINERSHIPS**
- **SEMINARS**
- ...



**LET'S  
KEEP  
IN TOUCH**

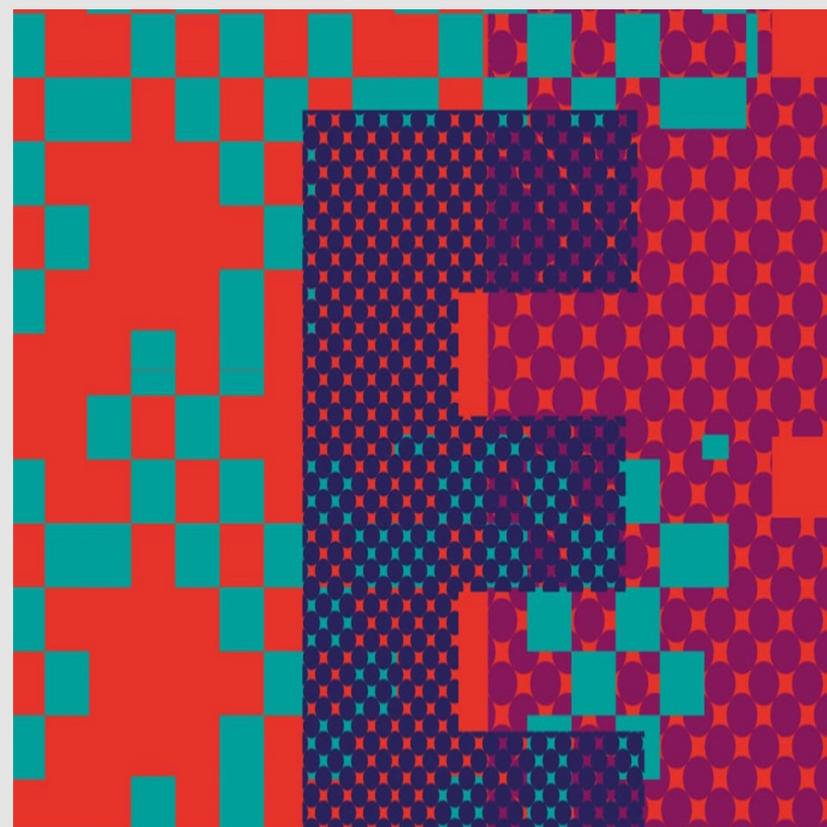


# First cycle degree in Sustainable Business for Societal Challenges

[search the site](#)[Home](#) [Degree Program](#) [Courses](#) [Academic Staff](#) [Schedules & Calendars](#)

## Empower your skills to change the world!

Advocate sustainable practices in business.  
Help companies adapt to a changing world.  
Turn your ideas into promising start-ups.  
Sustainable Business for Societal Challenges  
(SUS.BUS.) is a multidisciplinary degree  
program that help you understand you how to  
tackle sustainability challenges in business.

[How to enroll](#)[More info](#)



**InfoPoint**

## **SUSBUS SECRETARIAT AT THE SCHOOL OF ECONOMIC AND MANAGEMENT**

**Dr. Serena Bianchi**  
**([susbus@economia.unifi.it](mailto:susbus@economia.unifi.it))**

**For any issues related to your study plans,  
the TOLC test, exam registration, exam  
transfers, etc.**

## **STUDENT SECRETARIAT OF THE SCHOOL OF ECONOMIC AND MANAGEMENT**

**[segreteriastudenti.novoli@unifi.it](mailto:segreteriastudenti.novoli@unifi.it)**

**For any issues related to enrollment, fee  
payment, or enrollment certificates, resident  
permit**



<https://www.unifi.it/changelang-eng.html>



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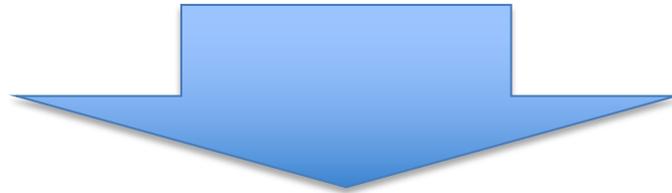
<https://www.cisiaonline.it/area-tematica-english-tolc-economia/home-english-tolc-e/>

*I received a TOLC grade lower than 11...*



You are assigned an Additional Learning Requirement (in Italian, **OFA - Obbligo Formativo Aggiuntivo**)

You can register for first-semester exams, but **you must satisfy the TOLC requirement to take second-semester exams**



- You will attend an online course, **massive Open Online Course (MOOC) on Basic Mathematics** and participate in a free ad hoc TOLC test session in the spring
- If you do not pass the test in the ad hoc session, you will need to **retake the TOLC-E English test** on the CISIA platform (this test is not free)



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## Course program - First year

AREA	SUBJECT	ECTS	SEMESTER
ECONOMICS	Economy and society	9	1
ACCOUNTING	Accounting and Reporting for Business and Sustainability	9	1
MATHS	Analytic tools for social change (with Lab)	6	1
LAW	Introduction to Private Law	6	1
<i>Select one of the following</i>			
MANAGEMENT	Fundamentals of sustainable entrepreneurship and business ethics	9	2
ECONOMICS	Design and evaluation of behavioural policies	12	2
PSYCHOLOGY	Neuroscience of social-cognitive enhancement for well-being and Neural bases of decision processes	12	2
CHEMISTRY	Sustainable, environmental chemistry and technology for circular economy (with Lab)	12	2
GEOGRAPHY	Economic geography in the Anthropocene & Socio-ecological transition policies (with Lab)	12	2



## Course program – Second year

AREA	SUBJECT	ECTS	SEMESTER
MANAGEMENT	Social Innovation and CSR for sustainable firms	9	1
STATISTICS	Statistical methods for assessing societal challenges (with Lab)	9	1
LAW	Business Law, Innovation and Sustainability	12	1
MATHS	Quantitative risk assessment tools for predicting future challenges	6	2
ECONOMICS	Policies and social innovation for sustainable local development and tourism	6	2
<i>Select three of the following</i>			
FINANCE	Impact investing & venture philanthropy	6	2
HUMAN RESOURCE	Organization design for well-being	6	2
FINANCE	Sustainable Finance and responsible investing	6	2
ECONOMICS	Social Enterprise in Sustainable Food Systems		



## Course program – Third year

AREA	SUBJECT	ECTS	SEMESTER
STATISTICS	Demography and social challenges	6	
ACCOUNTING	Business Planning and Impact Evaluation	9	
<i>Select two of the following</i>			
ECONOMICS	Environmental challenges and societal well-being	6	
LAW	Intellectual Property Law	6	
CHEMISTRY	Industrial chemical processes for pollution prevention and control (with Lab)	6	
CHEMISTRY	International regulatory harmonization policy for sustainable chemicals industries (with Lab)	6	
PSYCHOLOGY	Psychology of decision making and ergonomics for well-being	6	
PSYCHOLOGY	Psychology of sustainability and sustainable development	6	
<b>Additional activities</b>			
European Language (not English)		6	
Internship		6	
Lab activity		3	
Final thesis		3	



# STUDY PLAN



Students can propose and modify their study plans twice a year:

- **October**
- **April**

You will receive an email with the specific dates for the proposal window.



Elective courses are recognised in your study plan only if you have presented your study plan  
If you don't present your study plan the credits related to elective courses could not be spent for the DSU scholarship (<https://www.dsu.toscana.it/>)



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**Next call will be issued in  
January 2025!**





- *I cannot participate in presence because of my work (at least for now), how is the quality of the course for people who cannot attend classes in person?*
- *If I'm working I should go for the courses every day or i can study it from home ?*

Course attendance is strongly recommended for this course. You must contact professors to ask them how to manage this issue

- *will the classes be at the same time every week or might they change week by week?*

The course schedule is defined in advance

[https://kairos.unifi.it/lezioni/Riservato/Scuola di Economia e Management/2023-2024/329/index.html](https://kairos.unifi.it/lezioni/Riservato/Scuola_di_Economia_e_Management/2023-2024/329/index.html)

Teachers will inform about any necessary change

