



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia e Management

Bachelor degree in
**Sustainable Business for
Societal Challenges**

September 23, 2024

Welcome



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISEI

DIPARTIMENTO DI
SCIENZE PER L'ECONOMIA
E L'IMPRESA

Laura Bini

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50127 – Firenze
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Today's agenda

- Brief course presentation
- Attendance
- Late arrival
- Courses' materials
- Stay connected
- TOLC test
- Study plan
- Erasmus Plus



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A top-down view of a dark grey desk with various school supplies. A white sheet of paper with the text 'BUSINESS ADMINISTRATION' is the central focus. It is surrounded by pens, pencils, paper clips, and markers. The paper is slightly tilted and has a light blue border. The background is a solid dark grey.

BUSINESS ADMINISTRATION



A hand in a dark suit jacket is shown interacting with a futuristic digital interface. The interface is composed of white line-art icons and text on a dark blue background with a faint, glowing network pattern. The central element is a large, white-outlined hexagon containing the word "INNOVATION" in bold, white, sans-serif capital letters. To the left of the hexagon, a hand's index finger is touching a circular icon with a play button symbol. Other icons include a person silhouette, a Wi-Fi signal, a folder, a shield, a hard drive, and a laptop. To the right, there are icons for a server rack, a hexagonal node, and a vertical bar chart. The overall aesthetic is high-tech and modern.

INNOVATION







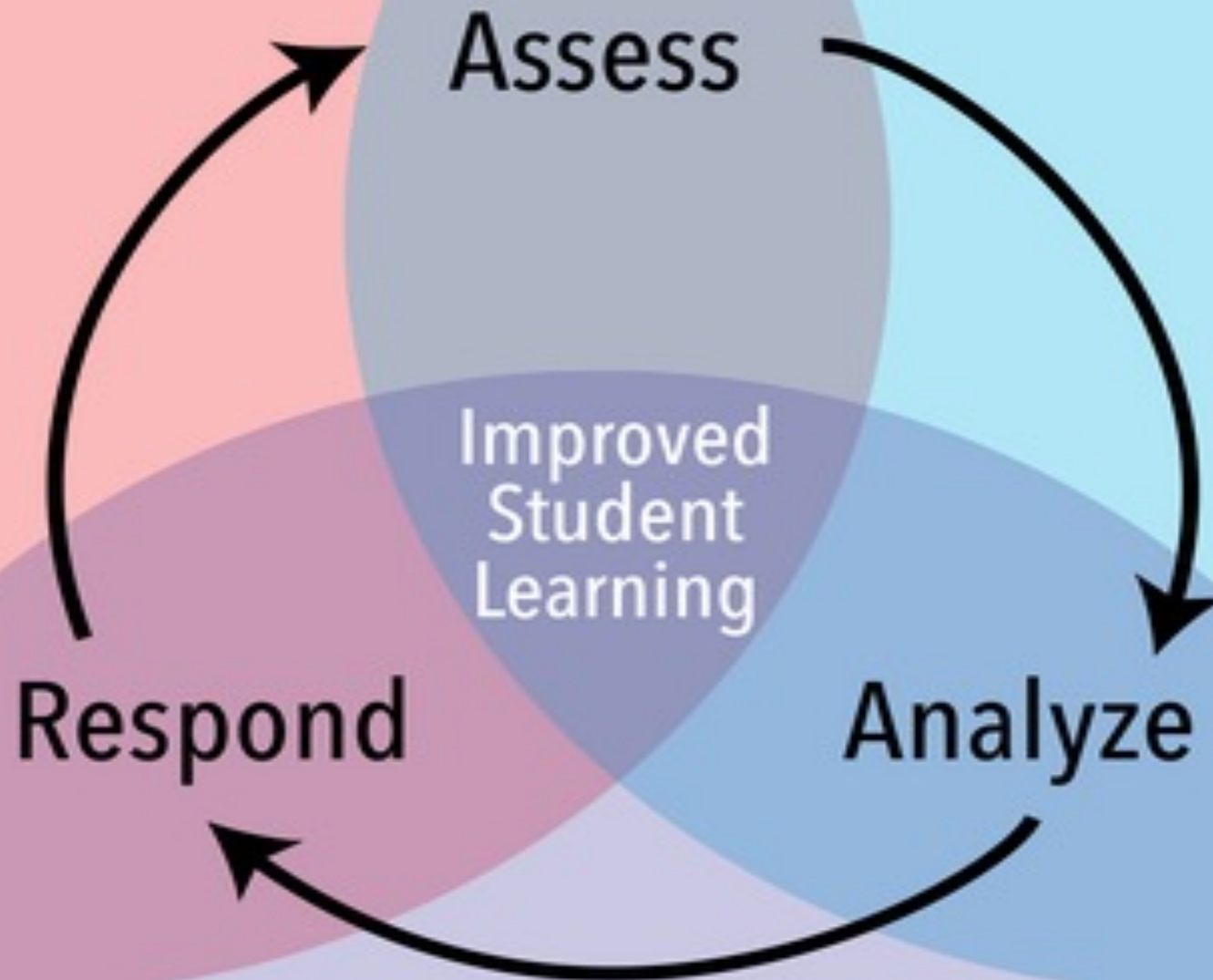
**ATTENDANCE
MATTERS**

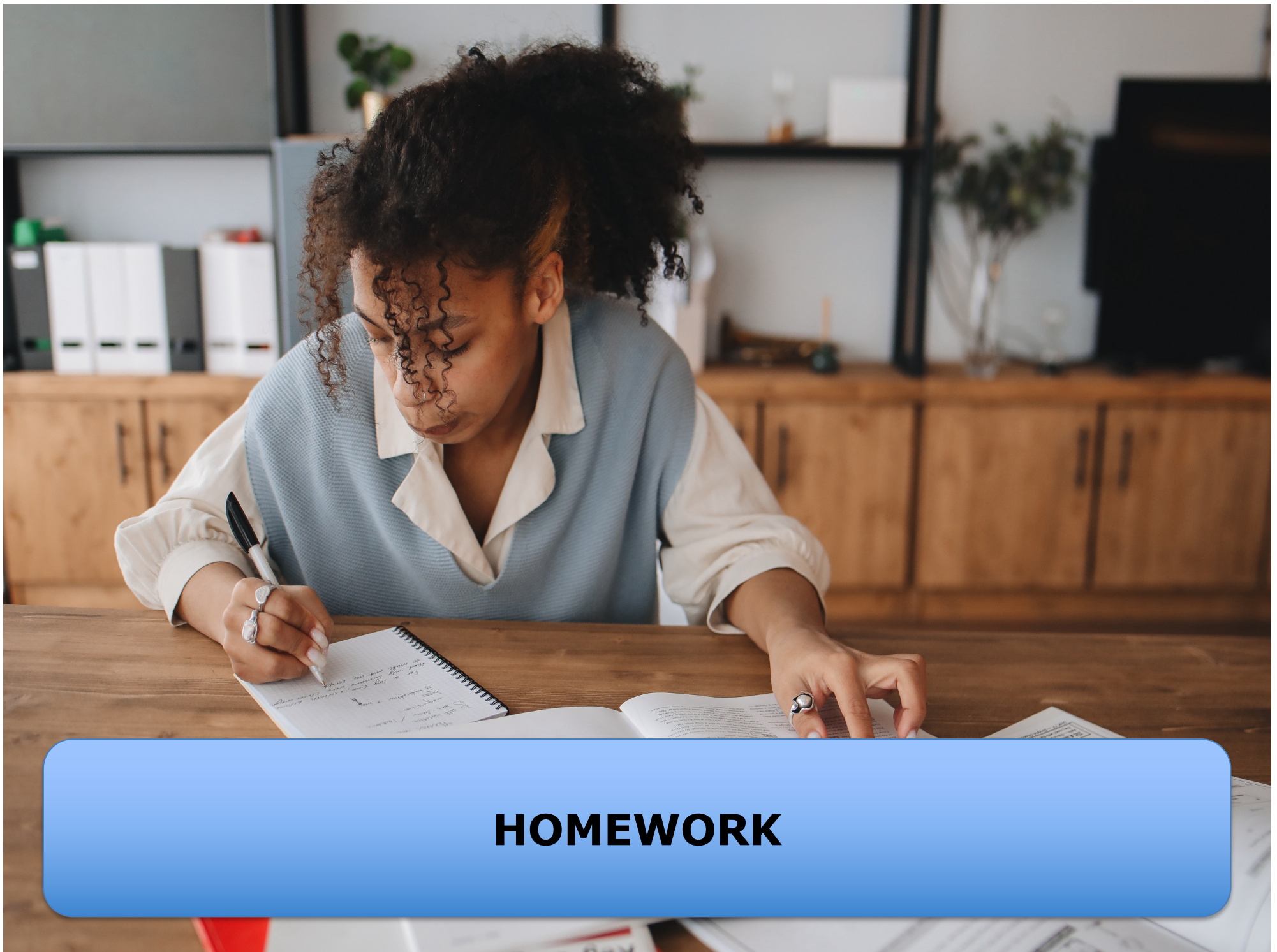


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ONGOING EVALUATION CYCLE





HOMEWORK



TEAM PROJECTS



INTERMEDIATE TESTS



Train hard, fight easy.

Alexander Suvorov

	Team work	Home work	Int	Final	Attend
Accounting and reporting	20%	5%	50%	Written (25%)	Up to 2 additional point
Analytic tools for social change	0%	20%	40%	Oral (30%)	10%
Economy and society		0-30%	0-30%	Written (70%-100%)	
Introduction to private law				Oral	100%

Grade policy (to be confirmed)

	First	Second	Third	Forth
Accounting and reporting	14/10	11/11		
Analytic tools for social change	11/10	04/11	02/12	09/12
Economy and society				
Introduction to private law	02/10	17/11	4/12	

Intermediate schedule (to be confirmed)



Hello
JULY

SUMMER INTERNSHIPS

branch out. open doors. get ahead.



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- LATE - Arrival

https://docs.google.com/forms/d/1UjUmoqgrVXMajyMqhoaAfQtwxDNzPrY0_t_vNY_f80/edit

SUBJECT	INSTRUCTORS	E-MAIL
Accounting and reporting	Francesco Mazzi	francesco.mazzi@unifi.it
Analytic tools for social change	Maria Elvira Mancino Gianluca Iannucci	mariaelvira.mancino@unifi.it gianluca.iannucci@unifi.it
Economy and society	Vincenzo Valori	vincenzo.valori@unifi.it
Introduction to private law	Daniela Marcello	daniela.marcello@unifi.it



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<https://e-l.unifi.it/>



Our learning platform



UNIVERSITÀ
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Corsi di laurea e post laurea



First and second cycle
degree programmes

Postgraduate courses

Professors' tutorials and
courses activation

Students' tutorials and
FAQ

Our platforms on **moodle**

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Corsi di laurea e post laurea

Welcome back, LAURA! 🖐️

Search courses



Scopri la **Formula!**

Per docenti: [short video](#) e [tutorial](#) per conoscere le funzionalità della nuova versione di Moodle.
Per studenti: [short video](#) di [Moodle](#)

B031705 (B247) - ACCOUNTING AND REPORTING FOR BUSINESS AND SUSTAINABILITY 2024-2025

Cors





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CHECK
YOUR
E-MAIL !

- **STUDY PLAN** information
- **ERASMUS** calls
- **EUNIWELL** initiatives
- **TRAINERSHIPS**
- **SEMINARS**
- ...



**LET'S
KEEP
IN TOUCH**

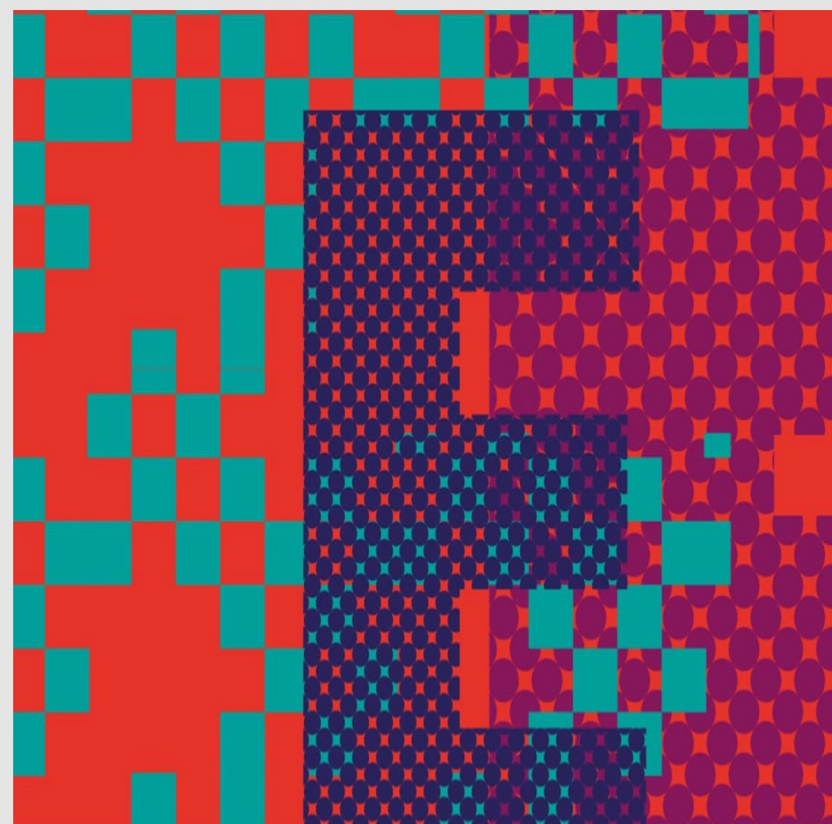


First cycle degree in Sustainable Business for Societal Challenges

[search the site](#)[Home](#) [Degree Program](#) [Courses](#) [Academic Staff](#) [Schedules & Calendars](#)

Empower your skills to change the word!

Advocate sustainable practices in business.
Help companies adapt to a changing world.
Turn your ideas into promising start-ups.
Sustainable Business for Societal Challenges (SUS.BUS.) is a multidisciplinary degree program that help you understand you how to tackle sustainability challenges in business.

[How to enroll](#)[More info](#)



SUSBUS SECRETARIAT AT THE SCHOOL OF ECONOMIC AND MANAGEMENT

Dr. Serena Bianchi
(susbus@economia.unifi.it)

**For any issues related to your study plans,
the TOLC test, exam registration, exam
transfers, etc.**

STUDENT SECRETARIAT OF THE SCHOOL OF ECONOMIC AND MANAGEMENT

segreteriastudenti.novoli@unifi.it

**For any issues related to enrollment, fee
payment, or enrollment certificates, resident
permit**



<https://www.unifi.it/changelang-eng.html>



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<https://www.cisiaonline.it/area-tematica-english-tolc-economia/home-english-tolc-e/>

*I received a TOLC grade lower
thant 11...*



You are assigned an Additional Learning Requirement (in Italian, **OFA - Obbligo Formativo Aggiuntivo**)

You can register for first-semester exams, but **you must satisfy the TOLC requirement to take second-semester exams**



- You will attend an online course, **massive Open Online Course (MOOC) on Basic Mathematics** and participate in a free ad hoc TOLC test session in the spring
- If you do not pass the test in the ad hoc session, you will need to **retake the TOLC-E English test** on the CISIA platform (this test is not free)



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Course program - First year

AREA	SUBJECT	ECTS	SEMESTER
ECONOMICS	Economy and society	9	1
ACCOUNTING	Accounting and Reporting for Business and Sustainability	9	1
MATHS	Analytic tools for social change (with Lab)	6	1
LAW	Introduction to Private Law	6	1
MANAGEMENT	Fundamentals of sustainable entrepreneurship and business ethics	9	2
ECONOMICS	Design and evaluation of behavioural policies	12	2
<i>Select one of the following</i>			
PSYCHOLOGY	Neuroscience of social-cognitive enhancement for well-being and Neural bases of decision processes	12	2
CHEMISTRY	Sustainable, environmental chemistry and technology for circular economy (with Lab)	12	2
GEOGRAPHY	Economic geography in the Anthropocene & Socio-ecological transition policies (with Lab)	12	2



Course program – Second year

AREA	SUBJECT	ECTS	SEMESTER
MANAGEMENT	Social Innovation and CSR for sustainable firms	9	1
STATISTICS	Statistical methods for assessing societal challenges (with Lab)	9	1
LAW	Business Law, Innovation and Sustainability	12	1
MATHS	Quantitative risk assessment tools for predicting future challenges	6	2
ECONOMICS	Policies and social innovation for sustainable local development and tourism	6	2
<i>Select three of the following</i>			
FINANCE	Impact investing & venture philanthropy	6	2
HUMAN RESOURCE	Organization design for well-being	6	2
FINANCE	Sustainable Finance and responsible investing	6	2
ECONOMICS	Social Enterprise in Sustainable Food Systems		



Course program – Third year

AREA	SUBJECT	ECTS	SEMESTER
STATISTICS	Demography and social challenges	6	
ACCOUNTING	Business Planning and Impact Evaluation	9	
<i>Select two of the following</i>			
ECONOMICS	Environmental challenges and societal well-being	6	
LAW	Intellectual Property Law	6	
CHEMISTRY	Industrial chemical processes for pollution prevention and control (with Lab)	6	
CHEMISTRY	International regulatory harmonization policy for sustainable chemicals industries (with Lab)	6	
PSYCHOLOGY	Psychology of decision making and ergonomics for well-being	6	
PSYCHOLOGY	Psychology of sustainability and sustainable development	6	
Additional activities			
European Language (not English)		6	
Internship		6	
Lab activity		3	
Final thesis		3	



STUDY PLAN



Students can propose and modify their study plans twice a year:

- **October**
- **April**

You will receive an email with the specific dates for the proposal window.



Elective courses are recognised in your study plan
only if you have presented your study plan

If you don't present your study plan the credits
related to elective courses could not be spent for
the DSU scholarship (<https://www.dsu.toscana.it/>)



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**Next call will be issued in
January 2025!**





- *I cannot participate in presence because of my work (at least for now), how is the quality of the course for people who cannot attend classes in person?*
- *If I'm working I should go for the courses every day or i can study it from home ?*

Course attendance is strongly recommended for this course. You must contact professors to ask them how to manage this issue

- *will the classes be at the same time every week or might they change week by week?*

The course schedule is defined in advance

https://kairos.unifi.it/lezioni/Riservato/Scuola_di_Economia_e_Management/2023-2024/329/index.html

Teachers will inform about any necessary change

