



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Bachelor's Programme in
**Sustainable Business for
Societal Challenges**

Laura Bini – Chair of the Programme



SUSTAINABLE DEVELOPMENT GOALS



Business sustainability



Sustainable Business for Societal Challenges (SUSBUS)

**L18 – CLASSE DELLE LAUREE IN
SCIENZE DELL'ECONOMIA E DELLA
GESTIONE AZIENDALE**

Sustainability Manager

A hand in a dark blue suit sleeve holds a small, lush green tree growing from a mound of dark soil. The background is a vibrant green with radiating light rays. The text 'Sustainability Manager' is in the top right, and 'In public, private and no-profit organizations' is in a white box at the bottom right.

**In public, private and no-profit
organizations**

ESG Consulting Firms

Environmental, Social, and Governance





innovation

- Contents

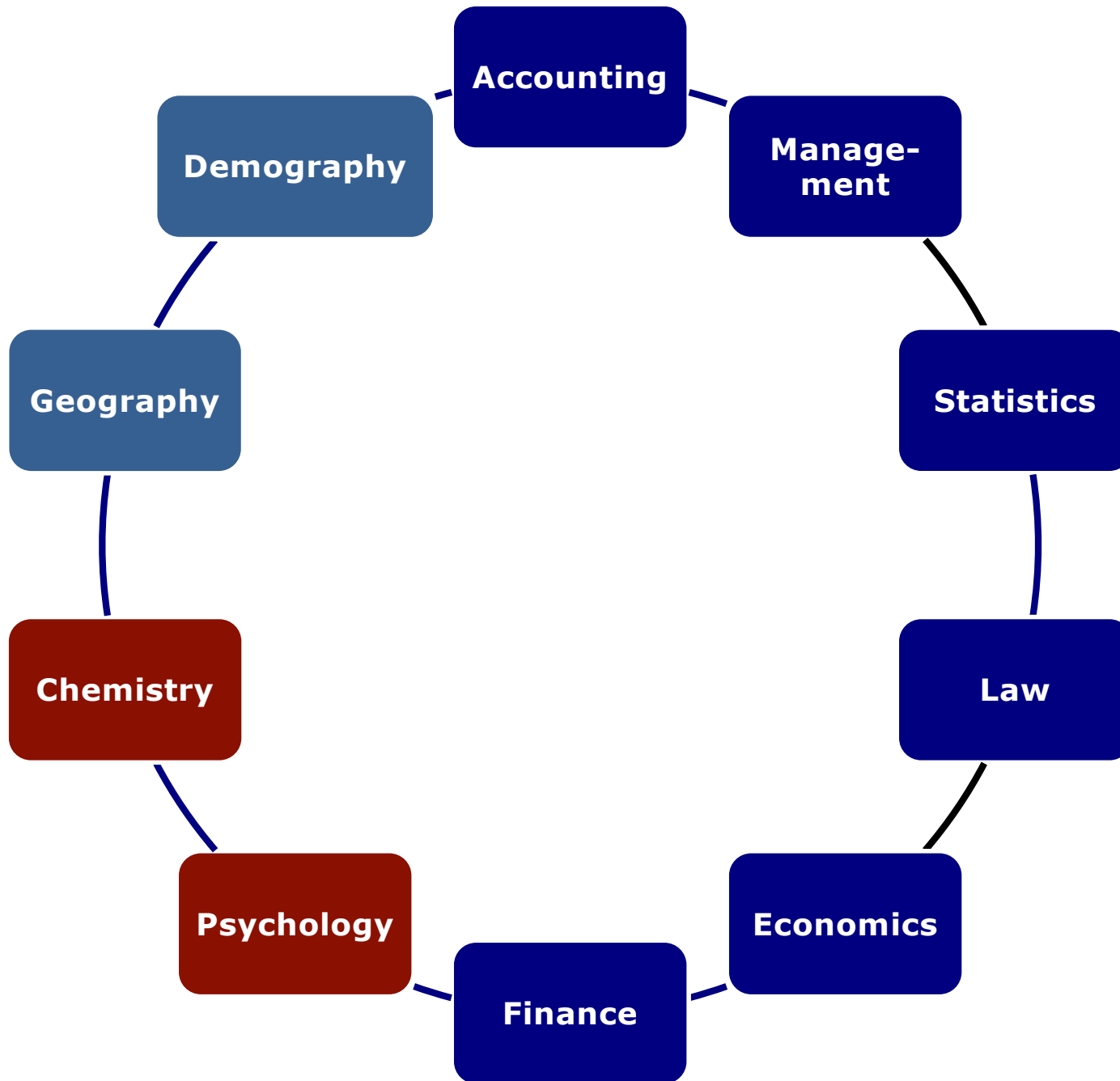


innovation

The background of the slide is a vibrant blue. It features a faint, light-blue world map. Overlaid on the map are several horizontal lines of white binary code (0s and 1s). In the center-right of the image, there is a glowing, translucent square button with rounded corners. A human hand is shown from the bottom right, with the index finger extended and about to touch the button. The word 'innovation' is written in large, white, lowercase letters at the top left.

- **Contents**

- **Multidisciplinary**



innovation

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- **Contents**
- **Multidisciplinary**
- **Teaching methods**

Blended teaching



Team working





Laboratory activities

INTERNSHIP



innovation

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- **Contents**
- **Multidisciplinary**
- **Teaching methods**
- **Internationalisation**





Long-term mobility





Educating for Global Competence
International Master Course Week, Katowice 2024



**University
of Economics
in Katowice**

Blended Intensive Programme Educating for Global Competence

University of Economics in Katowice, 6-10 May 2024

Short-term mobility



Optional content streams:

- Managing International Projects (3 ECTS)
- Emerging Markets and Sustainability (3 ECTS)

Supporting programme:

- company visits, workshops, group of experts
- social programme, networking activities
- sightseeing opportunities

International Partners:

- Austria, Fachhochschule des BFI Wien
- Croatia, University of Zagreb
- Germany, CBS International Business School, Campus Bruhl
- Italy, University of Florence



Double degrees



g....



HOW TO ENROLL

Scuola

Presentazione

Organizzazione

Regolamenti

Didattica

Per iscriversi

Per laurearsi

Modulistica

Area docenti - riservata

Area docenti - libera

Associazione Villa Favard

Call for applications Bachelor's Degree in Sustainable Business for Societal Challenges

Academic Year 2026-2027 This [call for applications](#) **PDF** sets out the procedures and deadlines for admission to the first year of the Bachelor's degree in [Sustainable Business for Societal Challenges](#) [Class L-18]. The following positions are available:

- **195 positions for European Union and equivalent students** (10 of which are reserved for part-time enrolment)
- **50 positions for non-EU students** (2 of which are reserved for part-time enrolment)
- **5 positions for Marco Polo students**

Warning! Positions are divided into three calls.

First call

- Application deadline: **May 11, 2026**
- Examination date: **May 26, 2026**

Second Call (only EU and EU-equivalent students)

- Application deadline: **August 24, 2026**
- Examination date: **September 10, 2026**

Third Call (only EU and EU-equivalent students)

- Application deadline: **September 24, 2026**
- Examination date: **October 6, 2026**

Further info available in the [official Call](#) **PDF**

<https://www.economia.unifi.it/vp-631-call-for-applications-sustainable-business-for-societal-challenges.html>

Submit your application
on-line with required
information

On-line test organized by
the School of E&M

Tuition fee payment for
enrolment confirmation

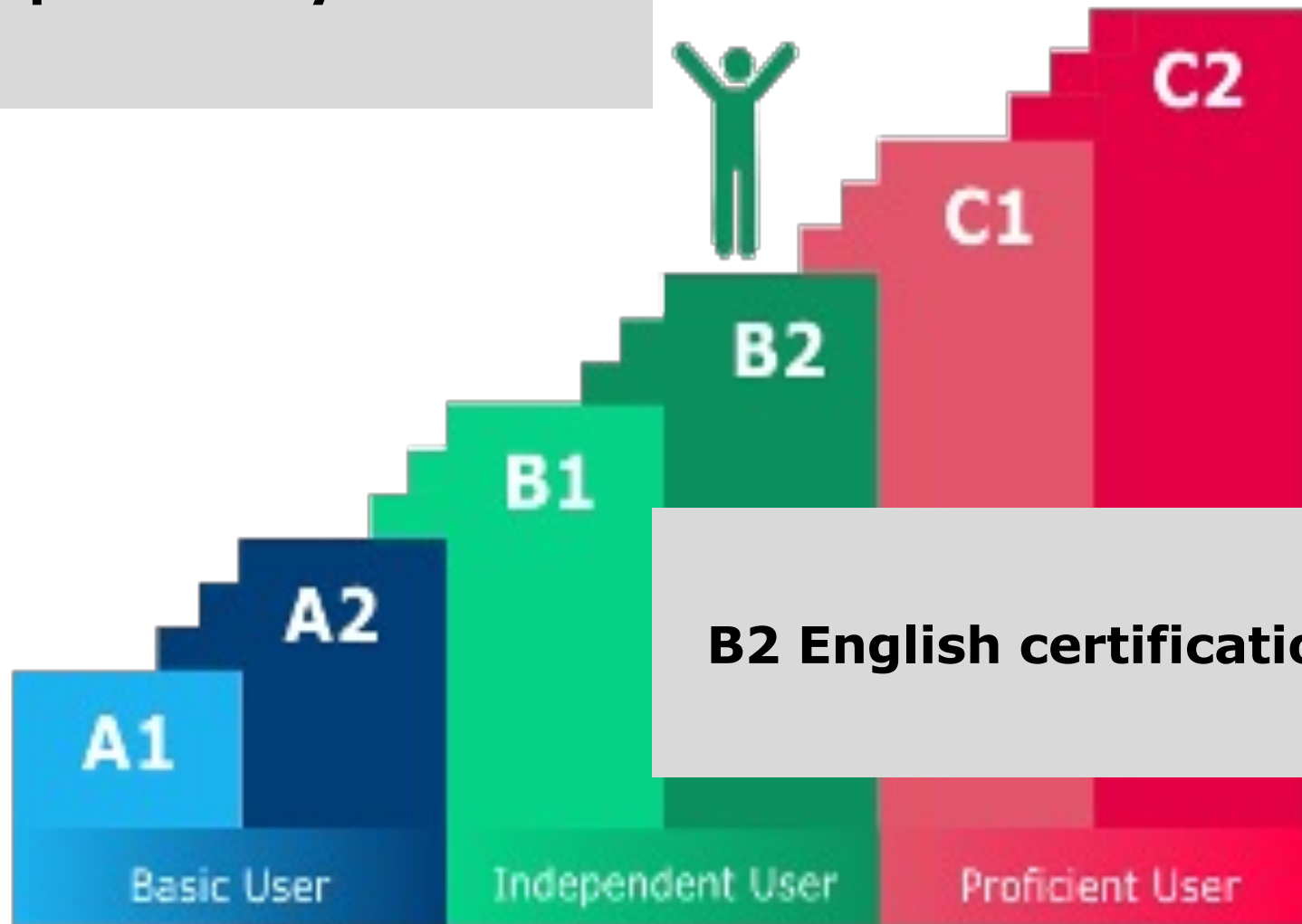
Procedure at a glance

FIRST CALL		
	APPLICATION DEADLINE	BY 11 MAY
	PUBLICATION OF ELIGIBLE CANDIDATES	21 MAY
	TEST	26 MAY
	PUBLICATION OF THE RANKING LIST	9 JUNE
	ENROLMENT DEADLINE	8 SEPTEMBER
SECOND CALL (only EU and EU-equivalent students)		
	APPLICATION DEADLINE	BY 24 AUGUST
	PUBLICATION OF ELIGIBLE CANDIDATES	8 SEPTEMBER
	TEST	10 SEPTEMBER
	PUBLICATION OF THE RANKING LIST	17 SEPTEMBER
	ENROLMENT DEADLINE	22 SEPTEMBER
THIRD CALL (only EU and EU-equivalent students)		
	APPLICATION DEADLINE	BY 24 SEPTEMBER
	PUBLICATION OF ELIGIBLE CANDIDATES	1 OCTOBER
	TEST	6 OCTOBER
	PUBLICATION OF THE RANKING LIST	15 OCTOBER
	ENROLMENT DEADLINE	20 OCTOBER

ADMISSION REQUIREMENTS		
	ACADEMIC QUALIFICATION	UPPER SECONDARY SCHOOL DIPLOMA (OBTAINED OR TO BE OBTAINED BY THE 2025/26 SCHOOL YEAR)
	ENGLISH LANGUAGE CERTIFICATION OF LEVEL B2	MUST BE UPLOADED WITH THE APPLICATION
	NON – EU RESIDING ABROAD	UNIVERSITALY 2026/27 PRE-ENROLMENT RECEIPT
	MARCO POLO STUDENTS	UNIVERSITALY 2025/26 PRE-ENROLMENT RECEIPT

Admission requirements

English proficiency





CAMBRIDGE ENGLISH
Language Assessment
Part of the University of Cambridge

Cambridge English



TOEFL®



CLA – Centro Linguistico di ateneo

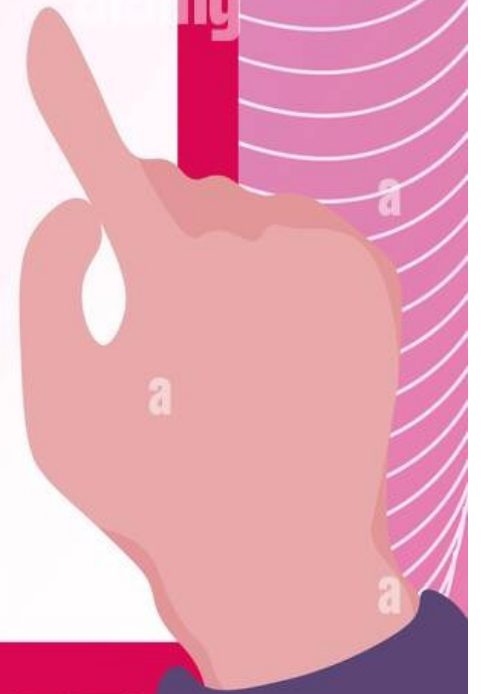
Futuri studenti del CdL triennale in lingua inglese della Scuola di Economia in Sustainable Business for Societal Challenges:

Possono creare una [scheda anagrafica temporanea](#) e procedere con l'acquisto della [tessera dei Laboratori](#) seguendo il link indicato nella scheda e secondo le istruzioni per i Futuri Studenti. Una volta iscritti alla formazione nei Laboratori, potranno prenotare una prova di conoscenza finalizzata alla verifica del livello richiesto dal CdL telefonando allo 055 2756910.

In caso di passaggio da altro CdL possono usare la matricola già posseduta come al punto precedente.

<https://www.cla.unifi.it/vp-219-futuri-studenti.html>

ADMISSION TESTS



Art. 7 – Test format

1. The test is delivered online in **TEST@CASA** mode and consists of 36 questions.
2. The test is composed of:
 - 13 mathematics questions
 - 13 logical reasoning questions
 - 10 verbal comprehension questions
3. A time limit of **30 minutes is assigned for each section** for a total maximum of 90 minutes.
4. To take the TEST@CASA, it is necessary to have all the required equipment and to comply with all the technical requirements indicated in the [Guide](#) on the CISIA website.
5. Candidates admitted to the test will receive an e-mail with instructions on how to take the exam at least 3 days before the scheduled date.
6. Candidates who, for any reason, do not take the test on the date for which they registered will be considered to have withdrawn from the application process.

First cycle degree in **Sustainable Business for Societal Challenges**

[search the site](#)

[Home](#) [Degree Program](#) [Teaching activities](#) [Academic Staff](#) [Schedules & Calendars](#) [Erasmus and Double Degree](#)

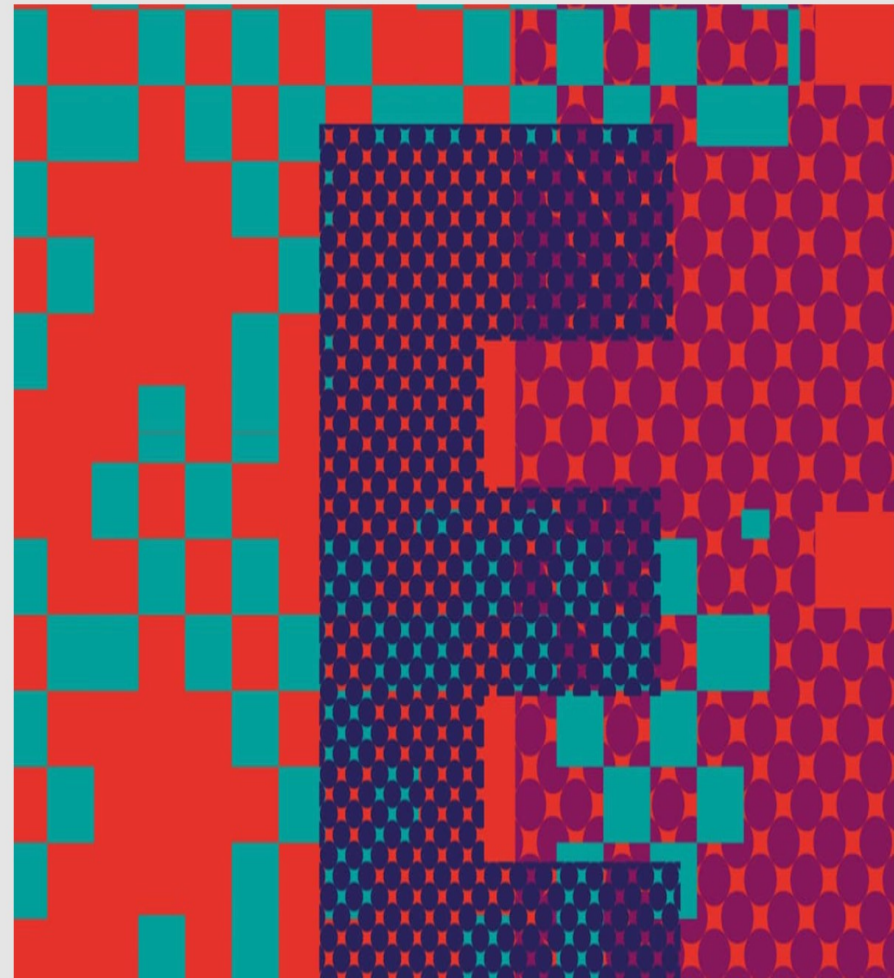
Empower your skills to change the world!

Advocate sustainable practices in business.
Help companies adapt to a changing world.
Turn your ideas into promising start-ups.
Sustainable Business for Societal Challenges (SUS.BUS.) is a multidisciplinary degree program that help you understand you how to tackle sustainability challenges in business.

[How to enroll](#)



[More info](#)





UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISEI

DIPARTIMENTO DI
SCIENZE PER L'ECONOMIA
E L'IMPRESA

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Time for
questions!

